



SPONSORSHIP PACKAGES

Be part of a winning team! Sign up with "The Roos"



About our Club



One of the most established Clubs in the RDCA
- Celebrating 100 years in 2026

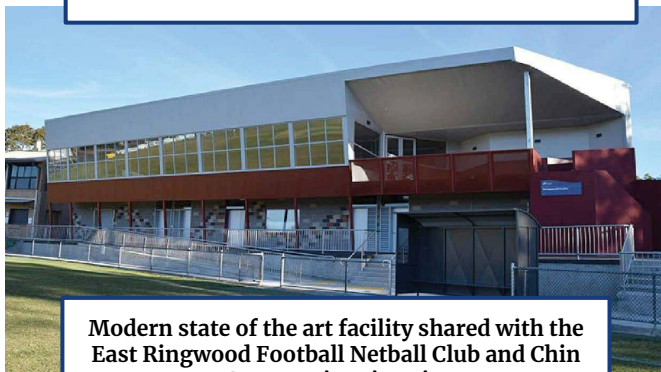


5 senior teams, 2 veterans, and 8 junior sides
from Woolies Blast through to U16s

Membership base of over 200 families & over
700 engaged social media followers



Highly successful and rapidly
expanding club.



Modern state of the art facility shared with the
East Ringwood Football Netball Club and Chin
Community Victoria.



We pride ourselves on
providing a safe, inclusive and respectful
environment



Opportunity & Exposure

- Regularly connect your product and brand with our large membership and supporter base.
- Over 60 home games played from juniors through to senior sides across Friday nights to Saturdays and veterans matches every 2nd Sunday.
- State of the art, full colour high res electronic scoreboard displaying your brand and logo.
- Fixed ground advertising displaying your brand and logo.
- Professionally managed Facebook and Instagram social media pages incorporating regular sponsorship postings.
- Minimum six major social functions.
- Online directory promoting all club sponsors, promotional offers and links back to sponsor websites.
- 200+ subscribers to the Roos News fortnightly newsletter.





Community Sponsor

\$500

BRAND PROMOTION & EXPOSURE	EXTRAS
<ul style="list-style-type: none"> Your business advertised on the Business Directory page of the club website Social Room Signage 	<ul style="list-style-type: none"> Certificate of Sponsorship Open invitation to join us each Thursday night for a complimentary meal and drink at our selection team dinners





Bronze Sponsor

\$1000

BRAND PROMOTION & EXPOSURE

- Your business logo advertised on scoreboard at all home games
- Your business advertised on the Business Directory page of the club website
- Social Room Signage
- Your brand advertised on the live streaming of all home games on YouTube

EXTRAS

- Certificate of Sponsorship
- Open invitation to join us each Thursday night for a complimentary meal and drink at our selection team dinners





Silver Sponsor

\$2500



BRAND PROMOTION & EXPOSURE

- Your business logo advertised on scoreboard at all home games
- Your business advertised on the Business Directory page of the club website
- Social Room Signage
- Your brand advertised on the live streaming of all home games on YouTube
- Ground signage advertising your brand and logo
- Regular social media posts using your content to drive key promotions and awareness for your business

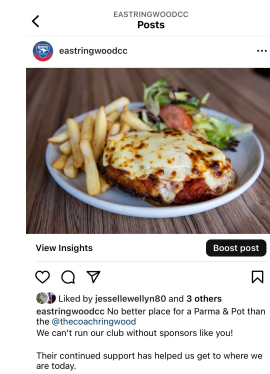
EXTRAS

- \$250 worth of Roo Bucks
- Certificate of Sponsorship
- 2x tickets to a social function of your choice



East Ringwood Cricket Club
 Posted by Adam Hinds
 4 Jun · 🌐

Our Major Sponsors **Crowtz electrical** are running a **EOFY Sale on a Solar Package**
 Fully insured, licensed and cec accredited and have been in the solar and battery industry for 10+ years in Melbourne and South East Queensland.
 To book a quote please contact the office on 03 8761 6228 or email info@crowzelectrical.com
 #supportthosewhosupportus #rooscricket





Gold Sponsor

\$5000

BRAND PROMOTION & EXPOSURE

- Your business logo advertised on scoreboard at all home games
- Your business advertised on the Business Directory page of the club website
- Social Room Signage
- Your brand advertised on the live streaming of all home games on YouTube
- Ground signage advertising your brand and logo
- Regular social media posts using your content to drive key promotions and awareness for your business
- Your logo on any newly printed on-field merchandise

EXTRAS

- \$350 worth of Roo Bucks
- Certificate of Sponsorship
- 4x tickets to a social function of your choice
- Opportunity for naming rights of a senior team
- Gift of appreciation





Platinum Sponsor

\$10,000

BRAND PROMOTION & EXPOSURE

- Your business logo advertised on scoreboard at all home games
- Your business advertised on the Business Directory page of the club website
- Social Room Signage
- Your brand advertised on the live streaming of all home games on YouTube
- Ground signage advertising your brand and logo
- Regular social media posts using your content to drive key promotions and awareness for your business
- Your logo on all newly printed on and off-field merchandise
- Opportunity to be our dedicated bar sponsor with your business advertised on bar mats and behind the bar area
- Pop-Up ground signage on our main ground for all junior home games
- Your brand and logo displayed on match stumps used in all home games

EXTRAS

- \$500 worth of Roo Bucks
- Certificate of Sponsorship
- 6x tickets to a social function of your choice
- Senior Team naming rights
- Gift of appreciation





ROO BUCKS!



Does your sponsorship package include “Roo Bucks”?

This is a predetermined amount held as a credit with the club for you to spend through the club in any of the following ways...



Thursday Night Selection Dinners

Come down on a Thursday selection night for a meal and drink package. Time this right and we may also be hosting our Roo Bar interviews on the same evening.

Club Merchandise

Door charge at functions

Canteen and bar purchases

More opportunities...

SPONSORSHIP PACKAGES



Weekly awards



Thursday night dinners



Social functions and events



Additional Sponsorship Opportunities

Opportunity to Sponsor a social function such as our Reverse Raffle, Ladies Day, Past Players Day etc.

Donations for raffles and event prize in which your business will be promoted throughout the function

Top performing player awards to be presented at the conclusion of each round - option for junior and/or senior club awards

Purchase a block of tickets for a major club fundraiser or event

Opportunity to be a match ball sponsor for the week

Player Sponsor - enquire within as packages to be confirmed and announced closer to the start of the season

(Additional fees will be negotiated and charged accordingly)

ERCC Supporters Benefits

An important element of the sponsorship negotiations with either new or existing sponsors is to explore the opportunity to provide our members and supporters additional incentive to purchase from our specific sponsor.



Contact

For further information or to confirm your Sponsorship for season 2024-2025, please contact either of the following:-

Laura Wright

Sponsorship and Social Coordinator
0409 660 554

Brad Niemann

Merchandise and Sponsorship
0400 589 546

Ben Taylor

Junior Coordinator and Sponsorship
0407 344 818

eastringwoodcricketclub@gmail.com